

WebData Control Datasheet



The Problem

As users browse the internet, data is being downloaded to their local machine. Much of this data is for the benefit of third parties who are using it to send targeted advertisements and track user behaviour. This data has long gone ignored but is now being recognised as a major issue for enterprises who are concerned about cyber-crime, and are experiencing the negative effect of storing this information with a degraded user experience and increased infrastructure costs.

The Solution

Avanite's WebData Control is the only software of its kind which fully addresses the issue of Internet Data in enterprise environments. You can administratively define what data can be kept and what should be removed ensuring only data essential to your business is maintained, and all data used to send information to third parties removed. This helps to ensure that company sensitive data stays within the business and vastly reduces the amount of unnecessary data clogging up your systems. This issue is being widely considered as the next big problem to hit business today.

Improved System Security - When browsing the web over 70% of all data downloaded is unnecessary, aimed at targeted advertising and tracking user behaviour. You are not only paying to store someone else's data but it is being used to send company information to third parties. Removing things such as tracking cookies helps keep your systems secure and your data inside the business.

Faster Login Times - For years profile bloat has always been an issue for environments with roaming users; trying to keep the profile small to ensure fast logon times. Internet data can add 100s of megabytes to a user profile. By implementing WebData Control businesses have realised up to 70% better logon times.



Complete Cookie Management - WebData Control is the only solution available to day to manage all elements associated with web data and provides complete administrative control over cookies. You can centrally define which cookies are to be stored and which deleted, bringing your cookie count down to a small number of ones essential to your users and your business.

Multiple Browser Support - Each day brings with it more websites, more web-based applications, and more cloud based solutions. In addition there are multiple ways of creating a website. All this means that no one browser is able to correctly render all the websites needed within a business. WebData Control is able to control data across all common browsers including Internet Explorer, Microsoft Edge, Google Chrome and Mozilla Firefox.

Reduced Infrastructure Requirements - The large databases associated with internet data need lots of storage space. In addition a large impact is placed on the network, especially in peak logon times. By dramatically reducing the size of the web databases less storage is required, network utilization is reduced, and users log on quicker.

Reporting - The important requirement to being able to successfully manage any environment is firstly to understand it. WebData Control is able to give you that information where internet data is concerned. Not only will it tell you what is removed from the machine but it will also tell you what remains, along with which website put the information on the machine.

To arrange a demo or to find out more about Avanite's WebData Control, please visit www.avanite.com, or contact us at info@avanite.com or telephone +44 1925 909650.